

“IT CAREER PATHWAYS

Presents

*COMPLIANCE: A Primer on Current Regulations
and Related Job Opportunities*

Tuesday, April 6th, 2004

10:00 AM - 1:00 PM

Conference Room C, 4 New York Plaza, 3rd Floor

Presenters:

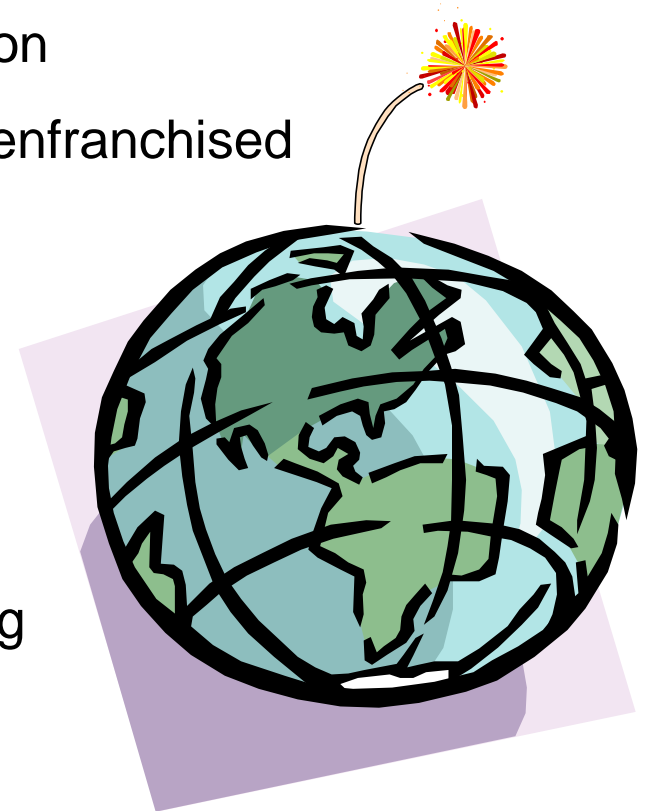
Roxanne Hoffman, President and Founder of WRITE YOUR OWN TICKET™,
Teaching Individuals to Develop their DREAMS™ into a Life Style

Gloria Buono, President of Buono and Associates, A Marketing Consultant Company

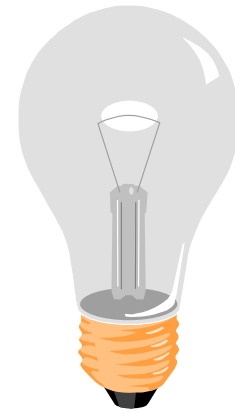
Bud Telchin, Director of A.M. Telchin Associates, A Technology Consulting Company

The Setting:

- Wall Street Scandals
- 911 & the War against Terrorism
- Diversity & Fairness
 - MultiEthnic & MultiCultural Population
 - Including more and more of the Disenfranchised
- Technology Brings Its Own Problems:
 - Information Overload
 - Telemarketers/SPAM
 - Identity Theft
- Global Economy & Offshore Outsourcing



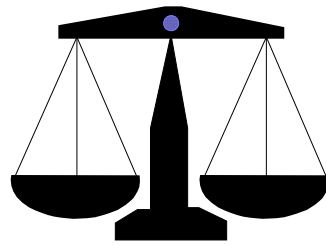
“Necessity is the Mother of Invention.”



With Issues Come Solutions:

- Wall Street Scandals ---> Reformed Accounting Practices & Oversight
Mandated Corporate Disclosure, Executive Accountability
- 911 & the War against Terrorism --> Surveillance, Monitoring, Identification
- Diversity & Fairness ---> Privacy Protection, Accessibility
- Technology Brings Its Own Problems ---> Privacy Protection, Identification,
“Permission” Marketing
- Globalization --> Collaboration, Cost Cutting, Process Re-engineering and
Technological Innovation

And Regulations...



Wall Street Scandals ---> SARBANES-OXLEY [SOX]
SEC 17a-4

911 ---> USA PATRIOT ACT [USAPA]

Diversity ---> The Health Insurance Portability and
Accountability Act of 1996 [HIPAA]
Section 508 of the 1998 Rehabilitation Act

Privacy Invasion ---> Gramm-Leach-Bliley Act [GLB(A)]
Do Not Call [DNC]

Globalization ---> ISO 18501-18509, Italy's AIPA,
UK's BSI PD0008 & PRO Govt Standard
France's NF Z 42-013 and more

Finally our time has come...

IT technologies emerge with a vengeance!

Data Storage:

WORM – Write Once Read Many

RAID - Redundant Array of Inexpensive Disks

SAN – Storage Area Network

Imaging

Information Retrieval & Collaboration:

ECM – Enterprise Content Management

ERM – Enterprise Record Management

CRM – Customer Relationship Management

ERP - Enterprise Resource Planning

CTI - Computer Telephony Integration

IVR - Interactive Voice Response

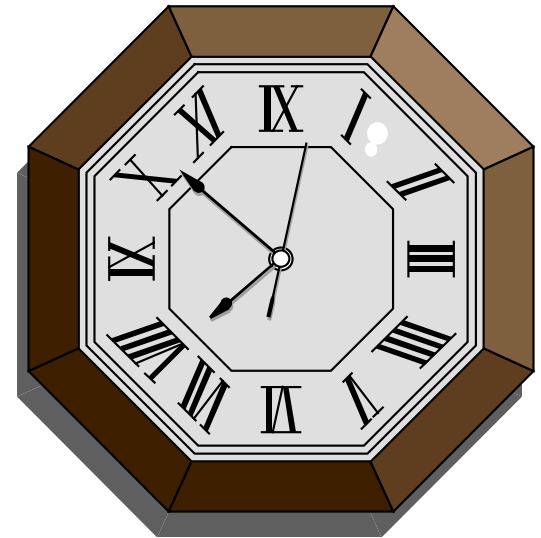
ACD – Automatic Call Distribution

Process Re-engineering:

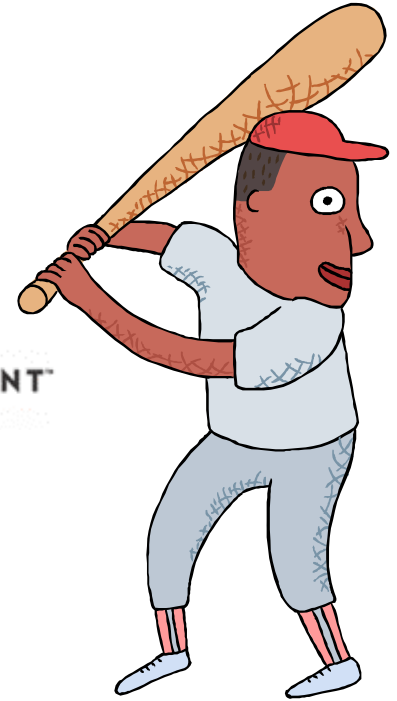
Six Sigma

Business Process Management [BPM]

Universal Application Network [UAN]



Who is in the game?



ECM - ERM - Imaging:



CRM - ASP:



BPM - UAN:



***Where do I go
to learn more about these technologies
and their leading vendors?***

For ECM - ERM - Imaging

<http://www.aiim.org/cmseminar/cmssspon.asp?ID=26405>

For CRM - ASP

<http://crm-daily.newsfactor.com>

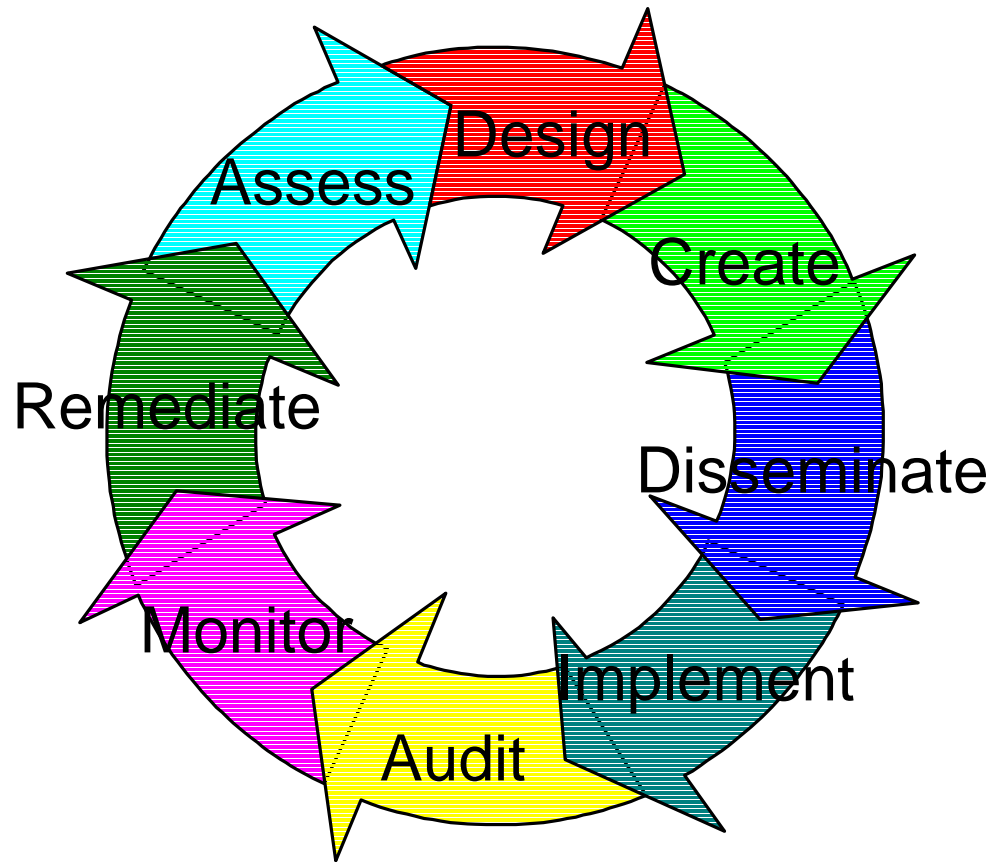
For BPM

<http://bpm-today.newsfactor.com>



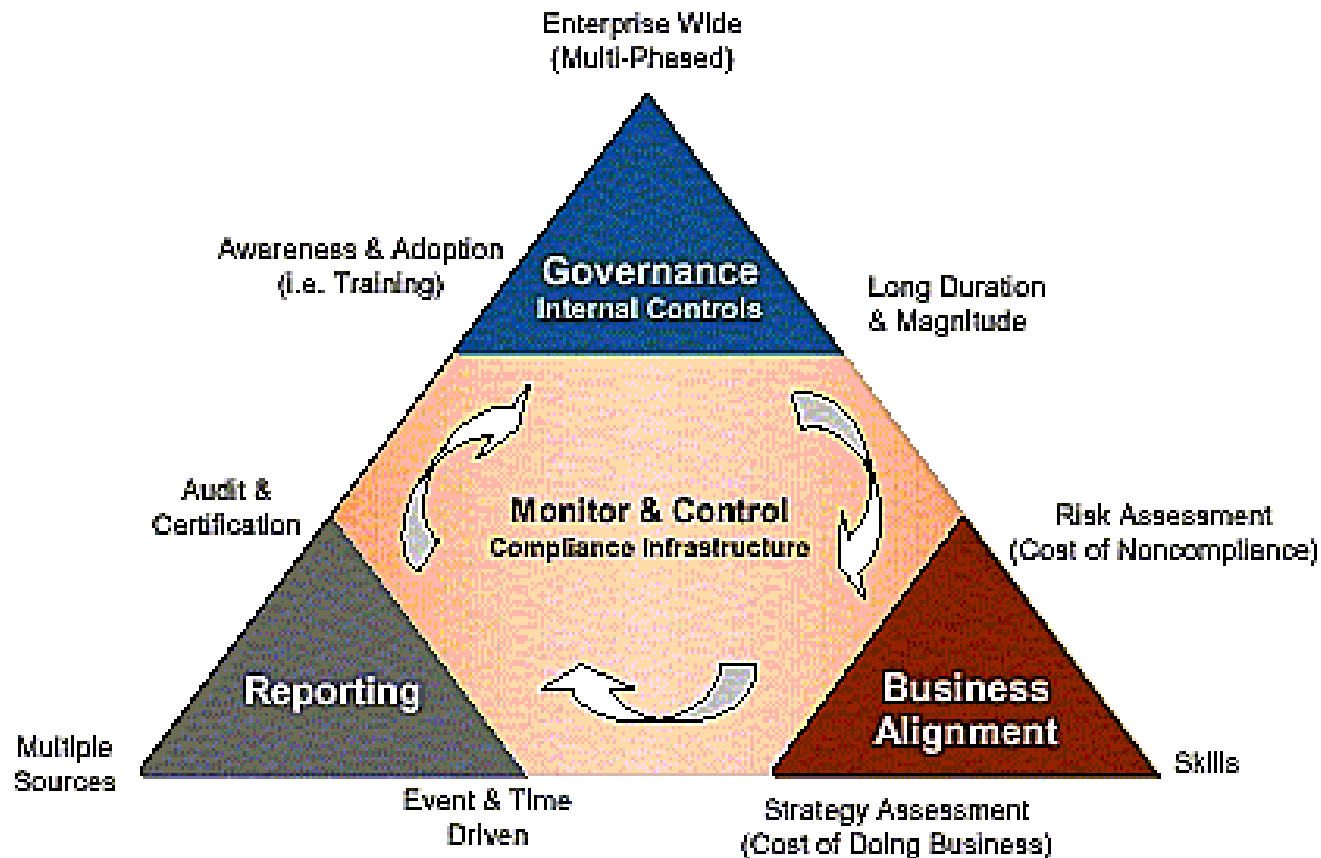
A Compliance Management Life Cycle:

- Assess
- Design Program
- Create Policies
- Disseminate
- Implement
- Audit & Monitor
- Remediate

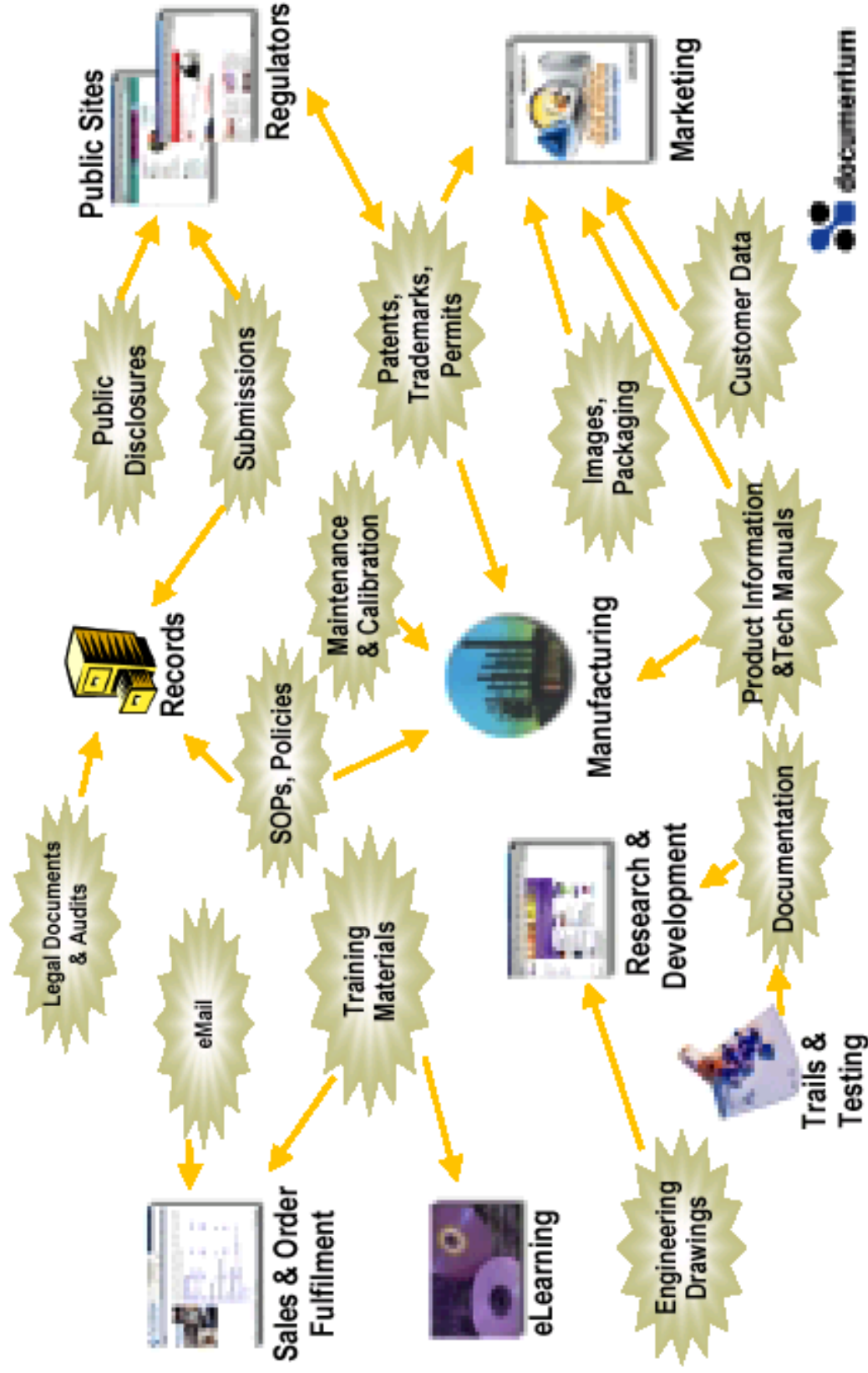


The Documentum Compliance Blueprint

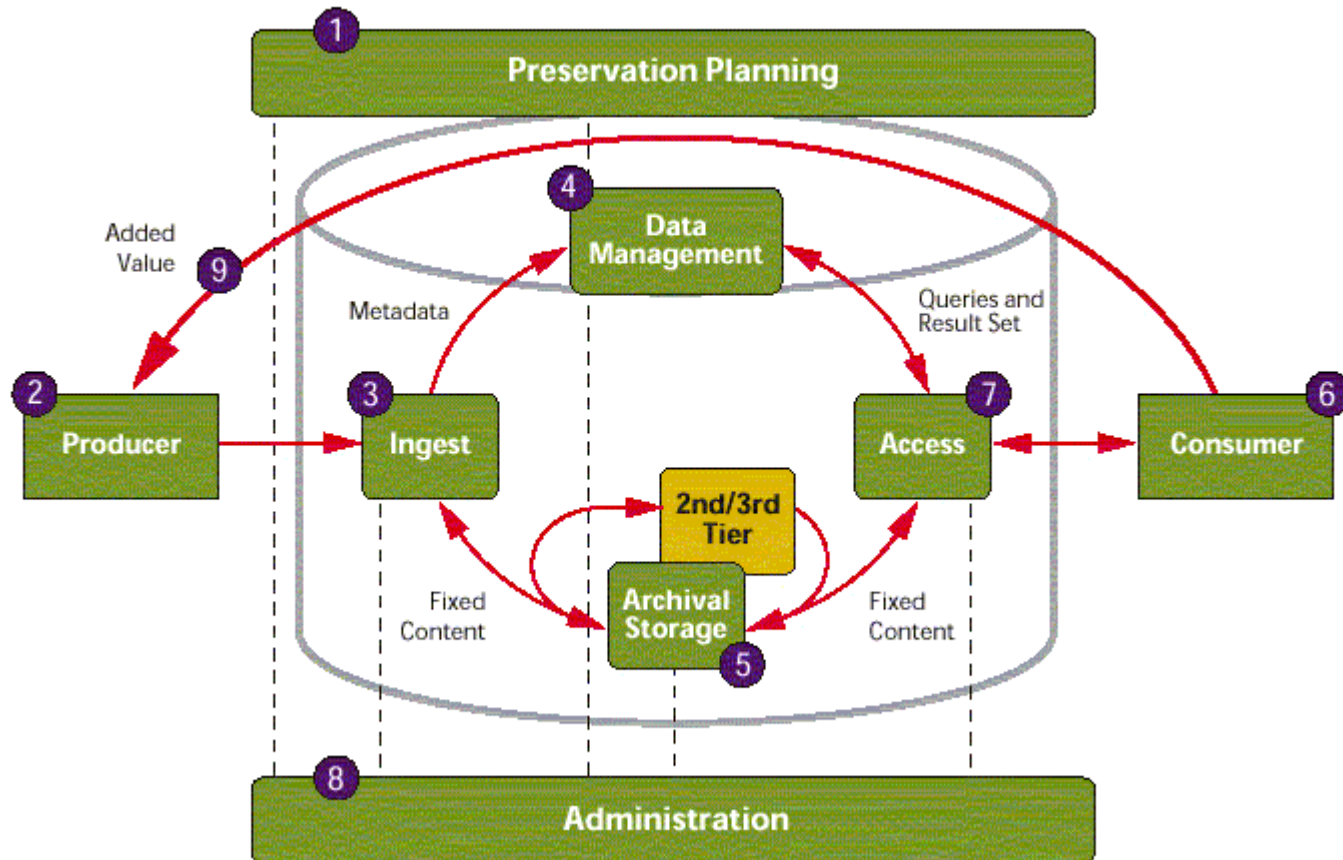
Developing an Enterprise-Wide Architecture



Content Abounds – and So Are Compliance Issues!



Data Life Cycle Management



Presenter Bios:



Roxanne Hoffman is President and Founder of WRITE YOUR OWN TICKET™, Teaching Individuals to Develop their DREAMS™ into a Life Style. Roxanne has spent 20 years at JPMorganChase as a Business Systems Analyst and a Project Manager. In addition to leading her co-workers and business partners through regulatory changes, mergers & acquisitions, outsourcing and private label deals, she coached the GEMMS corporate softball team. Prior to working at JPMorgan Chase, she ran a successful test preparation and coaching business, helping teenagers prepare for high school entrance examinations and college boards and adults prepare for graduate school entrance examinations. She also developed a Mathematics Enrichment Program for the Gifted for the NYC Public School System and was a Curriculum Consultant for the Lower East Side Community School.

Presenter Bios:



Gloria Buono is President of Buono and Associates. Gloria is an independent marketing consultant providing marketing and technical writing services, with over 15 years in the magazine and book publishing industry working with several of the country's largest and prestigious publishers. A JPMorganChase Alumni, she worked for one of the world's top performing global financial services organization as a business project manager and marketing analyst in the investment bank division. She recently self-published and promoted her first children's book titled THE PAINTING BALLERINA and is now working on a screen play based on her book. She is a member of the Publisher's Marketing Association (PMA) and the Society of Children's Book Writers & Illustrators (SCBWI).



Bud Telchin, Director of A.M. Telchin Associates, lives in Manhattan, and is a technology consultant specializing in system planning, document management and Disaster Recovery. He also teaches computer courses at the Fashion Institute of Technology.